



Reach a Major Market in Print and Digital.

Quebec's population is in excess of 8 million and 81% of those are French-speaking.

Are you reaching them? We are – and you can.

With almost 8000 magazine readers and 4000 e-newsletter subscribers, we deliver your message with maximum exposure and timely impact.

SPECIAL OFFER DOUBLE YOUR SPACE IN OUR MCEE ISSUE! Contact us for details.



Who Reads PCC?

CIRCULATION ANALYSIS	
Business Type	Copies
Contractors	5,195
Wholesalers/Distributors	908
Specifiers/Engineers	660
ICI Facilities	1,215
TOTAL CIRCULATION	7,978



No-Charge Translation

PCC staff are happy to assist you. Simply send us your HPAC ad and we will have it translated to Québécois-French at no charge!

Do it all in a Single Call

Tell your **HPAC** sales rep that you want to reach **all** of Canada – in both national languages – we do the rest. It's that simple!

2019 Publication Schedule

	Feb	April	June	Sept	Nov
SPECIAL FEATURES	Troubleshooting	MCEE 2019 Show Guide Show & Tell	Annual Service Vehicle Report	Heating Report	Wholesaler Guide
HYDRONICS	Thermal Storage	Cooling	Modern Hydraulics	Boilers	Expansion Tanks
PLUMBING	Fixtures & Faucets	Backflow prevention	Grease Interceptors	Piping & Connections	Drain Inspection/Cleaning
HVAC	Convection Heaters	Cooling Report	AC Startup	Blower Door Testing	Infrared
REFRIGERATION	Chillers	Refrigerant Leaks	Compressors	Coils & Condensers	Walk-Ins
	Space close: Jan 25 Material close: Jan 30	Space close: Mar 5 Material close: Mar 8	Space close: May 17 Material close: May 22	Space close: Aug 9 Material close: Aug 14	Space close: Oct 11 Material close: Oct 16

PCC DIGITAL

E-blasts

E-blasts are a great way to announce new products, special events, open houses, special promotions, etc.



Cost \$1,500



All HPAC and PCC digital products are CASL compliant

E-newsletters



CyberBulletin publishes 24 times per year covering code updates, new products, special events and more.

Leaderboard \$450
728 x 90

Big Box \$400
300 x 250

Website

PCCMAG.CA is the place to go for the latest mechanical news and products and now hosts a searchable database of all the wholesalers in Quebec.



Leaderboard \$450
728 x 90

Big Box \$400
300 x 250

Lien Dynamique

We'll send you sales leads from PCC readers who have shown interest by clicking on your products!



Sales Lead Generators \$300

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SPACE	SPECS		NET RATE	5X RATE	Show & Tell *
	width	depth			
Full Page	8"	10.875"	\$2,295	\$2,000**	\$2,696
1/2 Page Island	4.625"	7.5"	\$1,695	\$1,525	\$1,995
1/2 Page Horizontal	7"	5"	\$1,695	\$1,525	\$1,995
1/2 Page Vertical	3.375"	10"	\$1,695	\$1,525	\$1,995
1/3 Page Square	4.625"	5"	\$1,245	\$1,120	\$1,495
1/4 Page Square	3.375"	5"	\$995	\$895	\$1,195

Note: If you place an ad in all 5 issues you get the Show & Tell free of charge. (available for all ad sizes)

*The Show & Tell is only available in the April issue.

** Includes 1 no-charge e-blast (a \$1500 value)