



Reach a Major Market in Print and Digital.

Quebec's population is in excess of 8 million and 81% of those are French-speaking.

Are you reaching them? We are — and you can.

With almost 8000 magazine readers and 4000 e-newsletter subscribers, we deliver your message with maximum exposure and timely impact.

SPECIAL OFFER
DOUBLE YOUR SPACE IN
OUR APRIL ISSUE!
Contact us for details.



Who Reads PCC?

CIRCULATION ANALYSIS	
Business Type	Copies
Contractors	4,994
Wholesalers/Distributors	910
Specifiers/Engineers	656
ICI Facilities	1,282
TOTAL CIRCULATION	7,842

HPAC HEATING PLUMBING AIR CONDITIONING PCC PLOMBERIE, CHAUFFAGE & CLIMATISATION

No-Charge Translation

PCC staff are happy to assist you. Simply send us your HPAC ad and we will have it translated to Québécois-French at no charge!

Do it all in a Single Call

Tell your **HPAC** sales rep that you want to reach all of Canada – in both national languages – we do the rest. It's that simple!

2018 Publication Schedule

	Feb	April	June	Sept	Nov
SPECIAL FEATURES	Troubleshooting	Cooling Report	Annual Service Vehicle Report	Heating Report	Wholesaler Guide
HYDRONICS	Purging Systems	Radiant Cooling	Modern Hydronics	Controls	Piping
PLUMBING	Residential Bath Design	Water Heaters	Toilets & Urinals	Inspection	Hydrants
HVAC	Preventive Maintenance	IAQ	ECM Service and Performance	Ventilation	Heat Pumps
REFRIGERATION	Refrigerant Safety	Compressors	Chillers	Walk-ins	Controls
	Space close: Jan 26 Material close: Jan 31	Space close: Mar 13 Material close: Mar 16	Space close: May 18 Material close: May 23	Space close: Aug 10 Material close: Aug 15	Space close: Oct 12 Material close: Oct 17

PCC DIGITAL

E-blasts

E-blasts are a great way to announce new products, special events, open houses, special promotions, etc.



Cost \$1,500



All HPAC and PCC digital products are CASL compliant

E-newsletters



CyberBulletin publishes 24 times per year covering code updates, new products, special events and more.

Leaderboard \$450
728 x 90

Big Box \$400
300 x 250

Website

PCCMAG.CA is the place to go for the latest mechanical news and products and now hosts a searchable database of all the wholesalers in Quebec.



Leaderboard \$450
728 x 90

Big Box \$400
300 x 250

Lien Dynamique

We'll send you sales leads from PCC readers who have shown interest by clicking on your products!



Sales Lead Generators \$300

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SPACE	SPECS		NET RATE	5X RATE	Show & Tell *
	width	depth			
Full Page	8"	10.875"	\$2,295	\$2,000**	\$2,696
1/2 Page Island	4.625"	7.5"	\$1,695	\$1,525	\$1,995
1/2 Page Horizontal	7"	5"	\$1,695	\$1,525	\$1,995
1/2 Page Vertical	3.375"	10"	\$1,695	\$1,525	\$1,995
1/3 Page Square	4.625"	5"	\$1,245	\$1,120	\$1,495
1/4 Page Square	3.375"	5"	\$995	\$895	\$1,195

Note: If you place an ad in all 5 issues you get the Show & Tell free of charge. (available for all ad sizes)
*The Show & Tell is only available in the April issue.
** Includes 1 no-charge e-blast (a \$1500 value)