



Reach a Major Market in Print and Digital.

Quebec's population is in excess of 8 million and 81% of those are French-speaking.

Are you reaching them? We are — and you can.

With almost 8000 magazine readers and 4000 e-newsletter subscribers, we deliver your message with maximum exposure and timely impact.

SPECIAL OFFER
DOUBLE YOUR SPACE
in our MCEE show issue!
Contact us for details.



Who Reads PCC?

CIRCULATION ANALYSIS

Business Type	Copies
Contractors	4,994
Wholesalers/Distributors	910
Specifiers/Engineers	656
ICI Facilities	1,140
TOTAL CIRCULATION	7,830



No-Charge Translation

PCC staff are happy to assist you. Simply send us your HPAC ad and we will have it translated to Québécois-French at no charge!

Do it all in a Single Call

Tell your **HPAC** sales rep that you want to reach **all** of Canada – in both national languages – we do the rest. It's that simple!

2017 Publication Schedule

	Feb	April	June	Sept	Nov
SPECIAL FEATURES	Troubleshooting	MCEE Show Issue Show & Tell	Modern Hydronics Annual Service Vehicle Report	Heating Report	Wholesaler Guide
HYDRONICS	Controls	Combi-systems	Radiant Cooling	Circulators	Cascading Boilers
PLUMBING	Conservation	Inspection	Domestic Hot Water	Rural Plumbing	Backflow
HVAC	IAQ	Geothermal	Cooling Tune-Up	System Startup	Test Instruments
REFRIGERATION	Supermarket	Refrigerant Safety	Alternate Refrigerants	Valves	Ice Rinks
	Space close: Jan 27 Material close: Feb 03	Space close: Mar 14 Material close: Mar 21	Space close: May 19 Material close: May 26	Space close: Aug 11 Material close: Aug 18	Space close: Oct 13 Material close: Oct 20

PCC DIGITAL

E-blasts

E-blasts are a great way to announce new products, special events, open houses, special promotions, etc.



Cost \$1,500



All HPAC and PCC digital products are CASL compliant

E-newsletters



CyberBulletin publishes 24 times per year covering code updates, new products, special events and more.

Leaderboard \$450
728 x 90

Big Box \$400
300 x 250

Website

PCCMAG.CA is the place to go for the latest mechanical news and products and now hosts a searchable database of all the wholesalers in Quebec.



Leaderboard \$450
728 x 90

Big Box \$400
300 x 250

Lien Dynamique

We'll send you sales leads from PCC readers who have shown interest by clicking on your products!



Sales Lead Generators \$300

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SPACE	SPECS		NET RATE	5X RATE	Show & Tell *
	width	depth			
Full Page	8"	10.875"	\$2,295	\$2,000**	\$2,696
1/2 Page Island	4.625"	7.5"	\$1,695	\$1,525	\$1,995
1/2 Page Horizontal	7"	5"	\$1,695	\$1,525	\$1,995
1/2 Page Vertical	3.375"	10"	\$1,695	\$1,525	\$1,995
1/3 Page Square	4.625"	5"	\$1,245	\$1,120	\$1,495
1/4 Page Square	3.375"	5"	\$995	\$895	\$1,195

Note: If you place an ad in all 5 issues you get the Show & Tell free of charge. (available for all ad sizes)

*The Show & Tell is only available in the MCEE issue.

** Includes 1 no-charge e-blast (a \$1500 value)