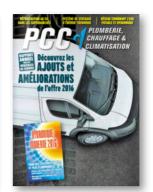


## Professional Content For Quebec's Mechanical Professionals











## Reach a Major Market in Print and Digital.

Quebec's population is in excess of 8 million and 81% of those are French-speaking.

Are you reaching them? We are — and you can.

With almost 8000 magazine readers and 4000 e-newsletter subscribers. we deliver your message with maximum exposure and timely impact.

## SPECIAL OFFER

**DOUBLE YOUR SPACE** in our MCEE show issue! Contact us for details.







## **Who Reads PCC?**

CIRCULATION ANALYSIS					
Business Type	Copies				
Contractors	4,994				
Wholesalers/Distributors	910				
Specifiers/Engineers	656				
ICI Facilities	1,140				
TOTAL CIRCULATION	7,830				





### **No-Charge Translation**

PCC staff are happy to assist you. Simply send us your HPAC ad and we will have it translated to Québécois-French at no charge!

## Do it all in a Single Call

Tell your **HPAC** sales rep that you want to reach all of Canada - in both national languages we do the rest. It's that simple!

### 2017 Publication Schedule

	Feb	April	June	Sept	Nov
SPECIAL FEATURES	Troubleshooting	MCEE Show Issue Show & Tell	Modern Hydronics Annual Service Vehicle Report	Heating Report	Wholesaler Guide
HYDRONICS	Controls	Combi-systems	Radiant Cooling	Circulators	Cascading Boilers
PLUMBING	Conservation	Inspection	Domestic Hot Water	Rural Plumbing	Backflow
HVAC	IAQ	Geothermal	Cooling Tune-Up System S		Test Instruments
REFRIGERATION	Supermarket	Refrigerant Safety	Alternate Refrigerants	Valves	Ice Rinks
	Space close: Jan 27 Material close: Feb 03	Space close: Mar 14 Material close: Mar 21	Space close: May 19 Material close: May 26	Space close: Aug 11 Material close: Aug 18	Space close: Oct 13 Material close: Oct 20

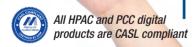
# **PCC DIGITAL**

#### **E-blasts**

**E-blasts** are a great way to announce new products, special events, open houses, special promotions, etc.



Cost \$1,500



#### E-newsletters



CyberBulletin publishes 24 times per year covering code updates, new products, special events and more.

Leaderboard \$450 728 x 90

Big Box \$400 300 x 250

#### **Website**

PCCMAG.CA is the place to go for the latest mechanical news and products and now hosts a searchable database of all the wholesalers in Quebec.



Leaderboard \$450 728 x 90

> Big Box \$400 300 x 250

### Lien Dynamique

We'll send you sales leads from PCC readers who have shown interest by clicking on your products!



Sales Lead Generators \$300

## Your **PCC** Contacts:

**Luc Boily** I *Managing Editor* 450-622-6035 lboily.pcc@videotron.ca

**Kerry Turner** I *Editor* 416-510-5218 KTurner@h

416-510-5218 KTurner@hpacmag.com

**Guy Rhéaume** I *Art Director* 514-881-2804 guyr@metrodesign.ca

**Kim Rossiter** | *Sales & Marketing Coordinator* 416-510-6794 KRossiter@hpacmag.com

Peter Leonard | Publisher

416-510-6847 PLeonard@hpacmag.com

**David Skene |** Associate Publisher – Sales 416-510-6884 DSkene@hpacmag.com

**Stephen Kranabetter I** *Account Manager— Sales* 416-510-6791 SKranabetter@hpacmag.com

SPACE	SPECS		NET	5X	Show
	width	depth	RATE	RATE	& Tell *
Full Page	8"	10.875"	\$2,295	\$2,000**	\$2,696
1/2 Page Island	4.625"	7.5"	\$1,695	\$1,525	\$1,995
1/2 Page Horizontal	7"	5"	\$1,695	\$1,525	\$1,995
1/2 Page Vertical	3.375"	10"	\$1,695	\$1,525	\$1,995
1/3 Page Square	4.625"	5"	\$1,245	\$1,120	\$1,495
1/4 Page Square	3.375"	5"	\$995	\$895	\$1,195

Note: If you place an ad in all 5 issues you get the Show & Tell free of charge. (available for all ad sizes)

\*The Show & Tell is only available in the MCEE issue.

\*\* Includes 1 no-charge e-blast (a \$1500 value)