



Celebrating 10 years of service alongside Quebec's mechanical professionals.

Your customers enjoy the professional technical content delivered by PCC in both print and digital formats. With 8,000 magazine readers and 4,000 e-newsletter subscribers your message will arrive with maximum exposure and timely impact. Look for our very special MCEE bonus in April: "Show and Tell"

Lets you tell your story – in your words!



Who Reads PCC?

CIRCULATION ANALYSIS	
Business/Industry	Copies
Contractors	5,108
Wholesalers/Distributors	938
Specifiers/Engineers	663
ICI Facilities	1,291
TOTAL CIRCULATION	8,000



No-Charge Translation

PCC staff is happy to assist you. Simply send us your HPAC ad and we will have it translated to Québécois-French at no charge!

Do it all in a Single Call

Tell your HPAC sales rep that you want to reach all of Canada – in both national languages – we do the rest. It's that simple!

2015 Publication Schedule

ISSUE	Regular Features: plumbing, hydronics, refrigeration, geothermal, solar, controls, IAQ, ventilation
February Sales Close: Jan 28 Material Close: Feb 2	<ul style="list-style-type: none"> • TESTING EQUIPMENT & DIAGNOSTICS – IAQ
April Sales Close: Mar 11 Material Close: Mar 18	<ul style="list-style-type: none"> • REFRIGERATION, MCEE SHOW ISSUE - Special "Show & Tell"
June Sales Close: May 11 Material Close: May 15	<ul style="list-style-type: none"> • MODERN HYDRONICS – Service Vehicle Report – Controlling Humidity
September Sales Close: August 11 Material Close: August 18	<ul style="list-style-type: none"> • ANNUAL HEATING REPORT – Heating Options
November Sales Close: October 12 Material Close: October 15	<ul style="list-style-type: none"> • TROUBLESHOOTING – Solutions for problematic installations

PCC DIGITAL

Reach the in-boxes of 4,000 mechanical trade professionals!

E-blasts



E-blasts are a great way to announce your newest products, special events, open houses, special promotions etc.

The cost is only **\$1,500.**

E-newsletters



CyberBulletin publishes 12 times per year covering code updates, new products, special events and more.

Big Box ad \$400
300 pixels by 250 pixels

Banner ad \$400
468 pixels by 60 pixels

NEW!!

PCCMAG.CA is the place to go to stay in touch with the latest news and hosts a searchable database of all the wholesalers in Quebec.



Big Box ad \$250/month

300 pixels by 250 pixels

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SPACE	SPECS		NET RATE	5X RATE	Show & Tell *
	width	depth			
Full Page	8.12"	10.87"	\$2,295	\$2,000**	\$2,696
1/2 Page Island	4.79"	7.61"	\$1,695	\$1,525	\$1,995
1/2 Page Horizontal	7.30"	4.90"	\$1,695	\$1,525	\$1,995
1/2 Page Vertical	3.55"	10"	\$1,695	\$1,525	\$1,995
1/3 Page Square	4.79"	4.87"	\$1,245	\$1,120	\$1,495
1/4 Page Square	3.55"	4.90"	\$995	\$895	\$1,195

Note: If you Buy an ad in all 5 issues you get the Show & Tell free of charge. (available for all ad sizes)

*The Show & Tell is only available in the MCEE issue.

** Includes 1 no-charge e-blast (a \$1,500 value)

Reaching French-Speaking Mechanical Customers in Quebec